

ANNUAL EVENT – AGRIFOOD PACT FOR SKILLS

# BUILDING SKILLS FOR TOMORROW: EMPOWERING THE AGRIFOOD WORKFORCE

13-14 MAY 2025 | BRUSSELS

ACE EVENTS (Av. d'Auderghem 22, 1040, Brussels)

## AGENDA 13 MAY

**09:00 – REGISTRATION & WELCOME COFFEE**

### SESSION I – EU STRATEGIES, PARTNERSHIPS AND FUTURE SKILLS NEEDS IN AGRIFOOD

**09:30 – 09:40 | WELCOME AND OPENING REMARKS** - *Claudia Merlino, Geopa*

**09:40 – 09:55 | KEYNOTE SPEECH** - *Giulia del Brenna, DG GROW*

**09:55 – 10:10 | UNION OF SKILLS: ENABLING EUROPE'S COMPETITIVENESS**  
*Kristīne Krivmane, DG EMPL*

**10:10 – 10:25 | OVERVIEW OF THE PACT FOR SKILLS IN THE AGRIFOOD ECOSYSTEM**  
*Jonas Lazaro Mojica, DG GROW*

**10:25 – 10:40 | PUBLIC-PRIVATE PARTNERSHIP TO BRIDGE THE SKILLS GAP**  
*Daniel Rossi, Confagricoltura*

### COFFEE BREAK & NETWORKING

**11:00 – 12:00 | PANEL DISCUSSION: FUTURE SKILLS NEEDS IN THE AGRIFOOD SECTOR – HOW TO ATTRACT YOUNG TALENT?** Moderated by *Rui Costa, Polytechnic Institute of Coimbra*

- *Gabriéla Versteeg, EFFoST*
- *Paola Pittia, University of Teramo*
- *Irene Diti, Università Cattolica del Sacro Cuore*
- *Billy Goodburn, ICOS*

**12:00 – 12:50 | INTRODUCTION TO EIT FOOD ACADEMIES AND ENGAGEMENT OPPORTUNITIES** -  
*Maarten van der Kamp & Luise Heidenreich, EIT Food*

**12:50 – 13:00 | CLOSING REMARKS** – *William Surman, FoodDrinkEurope*

### LUNCH & NETWORKING

*(This workshop is organised under the AgrifoodSkills project. Project partners will be involved, but all participants are invited to contribute to developing the Agrifood Pact for Skills Observatory.)*

## **SESSION II – THE AGRIFOODSKILLS PROJECT WORKSHOP: DESIGNING THE OBSERVATORY**

**14:00 – 14:15 | WELCOME AND INTRODUCTION OF THE OBSERVATORY ON THE P4S –**  
*Remigio Berruto, Università di Torino & Daniel Rossi, Confagricoltura*

**14:15 – 14:20 | INTRODUCTION ON WGs WORKING GROUPS -** *Elisabetta Pierantoni, Confagricoltura*

**14:20 – 15:30 | WGs PRESENTATION -** *WGs Leaders and Co-leaders*

### **COFFEE BREAK & NETWORKING**

**15:50 – 16:20 | OPEN WGs DISCUSSION ON PRELIMINARY DEFINITIONS AND STRATEGY**  
*All moderated by Daniel Rossi, Confagricoltura*

**16:20 – 16:40 | SCENARIOS AND FORUM2050 - TRENDS AND POLICIES**  
*Jacques Trienekens, Wageningen University, on behalf of Confagricoltura*

**16:40 – 16:50 | BUSINESS MODEL ROADMAP**  
*Remigio Berruto, Università di Torino & Daniel Rossi, Confagricoltura*

**16:50 – 17:00 | Q&A AND NEXT STEPS**

### **DRINKS & NETWORKING**

## AGENDA 14 MAY

**09:00 – REGISTRATION & WELCOME COFFEE**

### SESSION I – DRIVING SKILLS TRANSFORMATION: INSIGHTS FROM EU-FUNDED INITIATIVES

**09:30 – 09:45 | CONVERTING SKILL NEEDS INTO TRAINING OPPORTUNITIES IN THE AGRI-FOOD SECTOR: THE I-RESTART EXPERIENCE**– *Luis Mayor, ISEKI-Food Association*

**09:45 – 10:00 | EMPOWERING THE FARMERS OF THE FUTURE: NEEDS, SKILLS GAPS, AND INNOVATIVE SOLUTIONS. THE AGRIFOOD4FUTURE ERASMUS+ PROJECT**  
*Irene Diti, Università Cattolica del Sacro Cuore*

**10:00 – 10:15 | GEEK4FOOD SKILL PASSPORT: A DISRUPTIVE TOOL FOR IDENTIFYING SKILLS DEMAND AND GAPS IN THE AGRI-FOOD SYSTEM** - *Paola Pittia, University of Teramo, & Mario Roccaro, EIT Food*

**10:15 – 10:30 | INTEGRATION OF ADVISORS INTO THE AKIS: COMPETENCES AND SKILLS FOR THE TRANSFORMATION OF THE AGRI-FOOD SECTOR**  
*Elena-Teodora Miron, Austrian Chamber of Agriculture*

**10:30 – 10:45 | DIGITAL TRANSFORMATION OF THE AGRICULTURAL SECTOR** - *Vasilis Pyrgiotis, GAIA Epicheirein*

**COFFEE BREAK & NETWORKING**

### SESSION II – FROM PILOTS TO BEST PRACTICES: NATIONAL EXPERIENCES IN AGRIFOOD SKILLS

**11:00 – 11:05 | WELCOME & OVERVIEW**- *Jacques Trienekens, WUR*

**11:05– 11:25 | IRELAND EXPERIENCE- UPSKILLING & RESKILLING FOR SUSTAINABLE COMPETITIVE ADVANTAGE** - *Billy Goodburn, ICOS & Peter Lennox, Skillnet Ireland (referent Laura Roebroek – Groenpact)*

**11:25 – 11:45 | PORTUGAL EXPERIENCE- THE ROLE OF AGRIFOOD COOPERATIVES IN INCLUSIVE DIGITALIZATION OF AGRICULTURE** - *Domingos Godinho, CONFAGRI PT (referent Tancredi Marini - Confagricoltura)*

**11:45 – 12:05 | ITALY EXPERIENCE – BILATERAL TRAINING INITIATIVES AT THE JOINT BETWEEN PRODUCTION AND RETAILING** - *Tancredi Marini, Confagricoltura, Bruno Sacchi, JoinFruit & Simona Puddu, Formamentis (referent Domingos Godinho – Confagri PT)*

**12:05 – 12:25 | NETHERLANDS EXPERIENCE- BEST PRACTICES IN FUTURE SKILLS DEVELOPMENT IN AGRIFOOD** - *Laura Roebroek, Groenpact (referent Billy Goodburn – ICOS)*

**12:25 – 13:00 | ROUNDTABLE DISCUSSION** – *All, moderated by Jacques Trienekens, WUR*

**LUNCH & NETWORKING**